

SOUTHWEST FARM PRESS Daily

SOUTHWEST FARM PRESS DAILY delivers breaking news from policy to production, marketing to management that effects Southwestern farmers every business day. Coverage is focused on issues affecting the region's major agriculture enterprises including cotton, sorghum, peanuts, corn, wheat, fruits, vegetables and cattle. Perspective is also delivered on issues including farm policy, environmental regulations, industry trends and product news – all in an easy-to-use, up to the minute electronic format.

FREQUENCY: 5x per week, Monday - Friday

OPT-IN EMAIL SUBSCRIBERS: 7,000

Advertising Rates and Specs		All rates are net per week - five issues
Effective September 7, 2009		
PREMIER EAR POSITION 1 issue position	<i>Size:</i> 120x295 + 50 words of text - both image and text may contain clickable positions. <i>Materials:</i> GIF or JPEG, text and linking URL <i>File Size:</i> 20K max., no Flash files	One week: \$700 Two weeks: \$640 Three weeks: \$570 Four weeks: \$515
BANNER POSITIONS Up to 4 per issue	<i>Size:</i> 180x150 + 50 words of text - both image and text may contain clickable positions. <i>Materials:</i> GIF or JPEG, text and linking URL <i>File Size:</i> 15K max., no Flash files	One week: \$640 Two weeks: \$580 Three weeks: \$520 Four weeks: \$470
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BANNER POSITIONS Up to 4 per issue	<i>Size:</i> 180x150 + 50 words of text - both image and text may contain clickable positions. <i>Materials:</i> GIF or JPEG, text and linking URL <i>File Size:</i> 15K max., no Flash files	One week: \$2,000 Two weeks: \$1,870 Three weeks: \$1,740 Four weeks: \$1,200

From the Editors of
SOUTHWEST FARM PRESS
TIMELY RELIABLE INFORMATION FOR SOUTHWEST AGRICULTURE

In this May 19, 2009 Issue 239

TOP STORIES TODAY

Lorem Ipsum en Dolor Sit Amet
ORLANDO, Fla.—As a result of close cooperation by Intelligent Global Pooling Systems (IGPS) with the Houston Police Department's Major Offenders Task Force and retailers, a raid was conducted on a Houston buyer and seller of

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Up to 50 words of text
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iam Pompeii lucide deciperet.

Myers Optimizes Processes for Material Handling Segment
AKRON, Ohio—Myers Industries Inc. announced plans to optimize its manufacturing operations for its material handling segment.

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180x150

Up to 50 words of text
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Get Guidance for Developing RFID Data Security
WARRENDALE, Pa.—A new technical report that looks at systemic solutions that prevent unauthorized or inadvertent access to data on an RFID tag and in an RFID system was born with guidance from the AIM Global RFID Groups' guidelines on data access security.

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180x150


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how the right, ergonomic PPE not only keeps workers safe, but helps employers meet production and quality.

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VIDEO



Video headline
how the right, ergonomic PPE not only keeps workers safe, but helps employers meet production and quality.

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